

## Brainstorming Alternatives and Options

**Step 1: Create a list of as many alternatives courses of action as possible.**

Generate options through a free-form brainstorming session.

**Step 2: Explore pros and cons of each option.**

Identify the positive and potential negative rationale for moving forward with each alternative.

**Step 3: Rank options.**

Compare options and determine their rank based on where the positive outweighs the negative.

Options	Pros	Cons	Ranked Options
1.			
2.			
3.			
4.			
5.			