

## Sage Alliance, Inc.



Shelley Hammell, author of *You Think You're Coaching, but You're Not!*, accomplished executive coach, seasoned speaker, skilled team facilitator and President of Sage Alliance, Inc., a recognized expert in team and leadership performance with high potential leaders.

With over 20 years of practical business experience and increasing levels of responsibility, Shelley has hired, trained and led international, cross-functional teams and knows what it takes to grow top talent and deliver measurable results globally.

Shelley specializes in leadership development by preparing high-potential leaders for their next role by assessing their impact and honing in on the skills needed to operate at a more senior level. She works with leaders in sales, marketing, customer service, human resources, operations, finance and IT to help them gain greater self-awareness and zero-in on what it takes to be a more effective leader. Her expansive international experience in coaching and leading workshops in Canada, Europe, Asia-Pacific and South America enables her to understand the cultural nuances and leadership dimensions necessary to be successful in a global context.

Shelley is a skilled facilitator, graduate of The Coaches Training Institute, (CTI), the worldwide leader in coaches training and is certified in multiple assessment tools including Birkman,

Herrmann Brain Dominance Instrument, Hogan Leadership Forecast Series, EQ – Emotional Intelligence, DiSC and Meyers-Briggs Step II.

Shelley's board memberships include TAG, Technology Association of Georgia's Women in Technology and Samaritan House. She's an active member in TAG's HR Society; SHRM, Society for HR Management,; ICF, International Coaches Federation; NAWBO, National Association of Women Business Owners, Six-time Mentor for Pathbuilders; a top contributor on LinkedIn and on-air talent for GPB TV (Georgia Public Broadcasting) and NPR, National Public Radio.

Sage Alliance is a Leadership Performance Company that provides coaching, teambuilding, workshops and assessments to inspire executives and teams in areas including; breakthrough communications, developing influence, differentiating leadership style through personal branding, identifying and developing top talent, breaking down silos, empowering and engaging employees, managing during times of change and navigating conflict. Shelley works with executives and high-potentials, for both team and individual leaders and frequently speaks to organizations and associations on taking leadership from good to inspirational, creating a coaching culture, personal branding and networking for greater career success.



Sage Alliance, Inc.  
4062 Peachtree Road  
Suite A224  
Atlanta, GA 30319

Phone: 404.680.6186  
Fax: 404.842.1044  
shammell@thesagealliance.com  
www.thesagealliance.com